



The new Kia
soul



The Power to Surprise

EXTERIOR DESIGN FEATURES

Fresh, vibrant and sophisticated

Take a look around the new Kia Soul and you'll find plenty of eye-catching design highlights. Notice the striking two tone Inferno Red exterior colour with stunning Quartz Black roof, distinctively shaped headlights with front LED Daytime Running Lights and vertically arranged rear lights which are just some of the design features that make the new Kia Soul so exciting.

The new Soul range comprises of 4 stunning models '1', '2', '3' and the range-topping 'Sport'. Many models boast the urban styling pack of SUV-like features including black high gloss front and rear bumpers and front, rear and side skirt, silver front and rear fog lights and rear garnish and door step plate. Standard features across the range include stylish alloy wheels and roof rails which also have a practical benefit as they help free up cabin space inside. The new Soul range also boasts a brand new colour of Wild Orange on the range-topping 'Sport' which means you really can stand out from the crowd. And like the rest of the Kia range, all new Soul models also come with our pioneering 7-year warranty.

LED daytime running lights + Xenon headlights ('Sport')

Self-levelling Xenon headlights provide bright, crisp lighting for enhanced safety at night, while LED daytime running lights mark your presence on the road during the day.

LED rear combination lights ('2' upwards)

Kia Soul's signature LED rear combination lights combine outstanding visibility with sophisticated style.

Body coloured door mirrors with high gloss black lower housing ('Sport')

These can be adjusted and heated, and folded. Other Soul models have either black, body colour or high-gloss black finishes to the door mirrors depending on the chosen trim level.

Tailgate

The wide backpack-styled tailgate adds to the bold on-road presence.



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INTERIOR DESIGN

Turn up the wow factor

The new Kia Soul's unique circular-themed interior is inspired by sound waves: a round gear shift, circular groupings of steering wheel-mounted controls and spherical, high-mounted "floating" tweeters – they all come together to create an organic, fresh appeal. All you need to do is add your favourite tunes.

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Engine start/stop button with smart entry system ('3' upwards).

Conveniently positioned next to the gear shift lever, the engine start/stop button offers a sporty touch. Plus enjoy keyless access to your car with the smart key.



INTERIOR DESIGN

Function and sophistication perfectly matched

Every aspect of the new Kia Soul's iconic design is there for a reason. Which is why our designers have created this perfect mix of refinement and functionality.



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Feel-good driving

The ergonomically designed and leather-wrapped steering wheel and gearshift ('2' upwards) offers intuitive command of audio, cruise control, Bluetooth®, Flex Steer (manual only) and trip computer functions.

4.2" TFT supervision cluster ('3' upwards)

The high-tech instrument cluster has been re-designed with recessed gauges and a highly visible 4.3" TFT display, which provides a wide range of handy vehicle information.

Close-up on quality

Soft-touch materials are used throughout the interior and the '3' upwards boasts luxurious black leather seats with grey stitching and headlining.



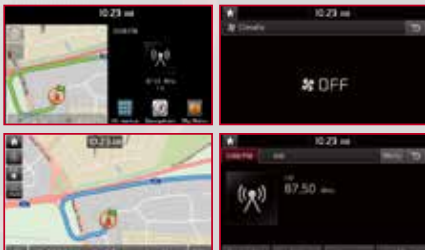


New Soul has an upgraded multimedia system. The '2' upwards is equipped with a bigger screen size (7 or 8" display), Kia connected Services featuring TomTom®, 3D maps, SD map updates, Apple CarPlay compatibility and Android Auto compatibility. Android Auto and Apple CarPlay are convenient features which aim to reduce driver distraction while driving.

Via a simplified and intuitive interface, users will be able to operate some of the smartphone features including:

Navigation (direction, traffic conditions and POI search), make phone calls, send/receive messages, Music apps (Spotify, Tune In and Audio books) and Google Now/Siri - place questions and receive the answers.

On the '3' grade and 'Sport' the new navigation system comes with a JBL™ premium sound system, external amplifier and sub woofer.



INTERIOR TECHNOLOGY & CONNECTIVITY

Where technology is music to everyone's ears

Packed with the latest high tech, including an instrument cluster with a 4.3" TFT display, an 8" navigation system and a premium sound system, all features share a high sense of practicality so you can focus on enjoying your journey.



Integrated air vents and tweeters

The front-side air vents feature seamlessly integrated, spherical, high-mounted "floating" tweeter speakers as a stylish extension of the circular theme found throughout the cabin.

AUX, MP3 player and USB connectivity

Plug in and play your favourite music from a variety of external music devices.

Audio system

The audio system on the Soul '1' has a monochrome TFT LCD for excellent visibility features, radio and USB connectivity.

4.2" TFT Supervision Cluster ('3' upwards)

The 4.2" TFT colour screen audio system comes with My Music function to record and store MP3 files from your USB device for instant and convenient playback, as well as a rear-view camera.



CABIN COMFORT

Room for any adventure

The new Kia Soul's interior doesn't just look incredibly stylish, we've also optimised the use of space to ensure all occupants can enjoy a greater level of spaciousness and flexibility than you'd normally expect to find in a vehicle of this size.



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Expansive 2nd row roominess

The new Soul reserves comfort for everyone – with plenty of rear- seat legroom and shoulder room.





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DRIVING PLEASURE

Get ready to play

The new Kia Soul is all about great impressions: a perfect mix of responsive engines, driving dynamics and innovative safety technology ensures you always enjoy the journey.

Drive mode select - this functionality is available with dual-clutch transmission (DCT) only and is available on certain new Soul derivatives only.



SAFETY

Because your safety is our top priority

The new Soul is well equipped with a host of active and passive safety technologies to provide the best protection in all driving situations.



Front, rear, side and curtain airbags

A 6-airbag system offers protection for all occupants.

ESC (Electronic Stability Control)

ESC is an active safety feature that provides optimised braking and engine torque control by monitoring individual wheel speed, steering angle and skidding.

16" disc brakes ('2' upwards)

Larger wheel sizes are fitted with robust 16" disc brakes for powerful braking performance and a sporty appearance.



HAC (Hill-start Assist Control)

Hill-start Assist Control prevents you from rolling backwards when starting on a steep hill.



VSM (Vehicle Stability Management)

VSM controls brake force, engine torque and steering torque to provide improved vehicle stability when simultaneously braking and cornering – especially on wet, slippery and rough road surfaces.



TPMS (Tyre Pressure Monitoring System)

The standard Tyre Pressure Monitoring System warns you with an alert in the instrument cluster if the tyre pressure is too low.



SAFETY

Where intelligence leads the way

You'll never be caught unaware with innovative features that assist you on the road. The new Soul is full of ways to keep you informed – and optimise your safety.



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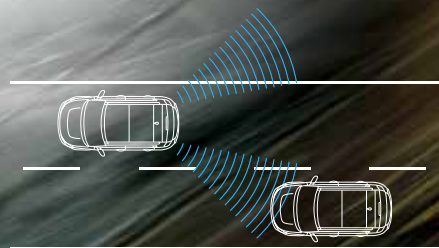
Lane Departure Warning System ('Sport')

When tiredness sets in, this intelligent assistant helps you stay in lane. The instrument cluster alerts you if you begin to move off course unintentionally.



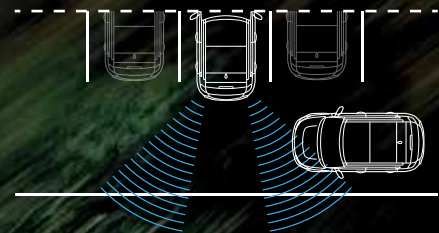
High Beam Assist ('Sport')

Soul's high beams are automatically dipped when headlights of oncoming cars and rear lights of vehicles in front are detected. Another clever idea for added night-time safety and convenience.



Blind Spot Detection (BSD) - 'Sport'

State-of-the-art sensors monitor the side and rear to keep you aware of vehicles entering into your blind spots. You'll receive visual alerts on Soul's outside mirrors and, if necessary, you'll hear an audio alert.



Rear Cross Traffic Alert (RCTA) - 'Sport'

When backing out of a parking space, a sensor detects and alerts you to vehicles approaching from the left or right.



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The new range-topping Soul 'Sport'

The new Soul 'Sport' is equipped with a powerful 1.6 litre petrol T-GDi 201bhp engine with 7-speed DCT (Dual Clutch Transmission). This engine is unique to the 'Sport' within the Soul range and it boasts a 0-60mph acceleration of 7.5 seconds and a top speed of 122mph.

'Sport' boasts unique 18" F-type alloy wheels, 17" front disc brakes, a twin exhaust system, LED front fog lights and stylish Xenon headlights.

The features on the interior of the 'Sport' are equally as impressive including Black Cloth & Leather* seats with Orange Stitching (Black One-Tone), a stylish D-cut steering wheel with perforated leather trim and the convenience of a heated steering wheel. Other unique features on this range topping model also include heated front and outer rear seats which are perfect for cold starts and the driver and front passenger seats incorporate the convenience of a 10-way electric adjustment.



The new Soul 'Sport' with D-Cut Steering Wheel, Perforated Leather Trim and Black Cloth & Leather* seats with Orange Stitching (Black One-Tone).

*Some parts of the leather upholstery contain faux leather.

POWER AND TRANSMISSION

Excitement meets efficiency

The new Kia Soul is available with a choice of responsive yet efficient engines paired with advanced 6-speed transmissions. Whichever combination you choose, you can focus more on enjoying the drive and spend less time filling up.



6-speed manual transmission

Featuring enhanced shifting performance, fuel efficiency and durability, this gearbox also provides a more sporty and engaging drive.



7-speed DCT (Dual-Clutch Transmission)

A new concept of transmission equipped with the cutting-edge DCT technology that offers the best of both worlds in terms of dynamic shift of speed and cost-savings through superior fuel efficiency.

Engines

1. 1.6 GDI petrol engine (130bhp/6,300 rpm) (161 Nm/4,850 rpm)
2. 1.6 VGT engine (134bhp/4,000rpm) (260 Nm/1,500-3,000 rpm)



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The organ-type accelerator pedal

This pedal moves along the same natural plane as your foot for more comfortable operation, especially on longer journeys.

2-TONE STYLING

Add more colour to your life

Choose between sporty and distinctive two-tone exteriors for a new Soul that truly stands out from the crowd.

Inferno Red with Quartz Black Roof
(Two-tone) - '2' and '3' grades



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Clear White with Inferno Red Roof
(Two-tone) - '2' and '3' grades





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SUV PACK

Dressed for all your urban adventures

If there is one thing the new Soul was made for, it's to reflect personality even further, so take a look at the SUV Pack.

The front features black high-gloss bumpers with chrome inserts and high-gloss black fog light surrounds.

The rear (as shown) comes with black high-gloss bumpers with chrome inserts and high-gloss black rear light surrounds.

The side sills continue the black high-gloss theme with chrome inserts around the wheel arches.



Parking sensors may not match exterior body colour.

EQUIPMENT FEATURES

Everything and more

The new Kia Soul is equipped with a comprehensive list of standard features providing maximum comfort and convenience plus a wealth of flexible storage ideas. All you need to do is sit back and enjoy the journey.

Rain sensing front wipers ('3' upwards)

The windscreen wipers are automatically activated as soon as moisture is detected for greater convenience and visibility.



Roof rails

The integrated roof rails helps you carry additional luggage, while accessories like crossbars are also available.



Xenon headlights ('Sport')

Self-levelling xenon headlights provide bright, crisp lighting of the road for enhanced safety at night.



USB charging socket

Charge devices console-mounted power outlets and a built-in USB charger is applied to the inside and back of the front console centre armrest box.



Panoramic sunroof power tilting and sliding ('Sport')

A great way to brighten up the cabin that little bit more – all at the touch of a button.



LED rear combination lights ('2' upwards)

Kia Soul's signature LED rear combination lights combine outstanding visibility with sophisticated style.



Electrochromic mirror (ECM) - '3' upwards

The rear-view mirror automatically dims to avoid the glare of reflecting lights for maximum visibility and safety at night.

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Cargo screen

The screen helps you keep valuable items out of sight from prying eyes.



Portable flashlight ('3' upwards)

This handy detachable flashlight automatically recharges when mounted on the wall socket. It can also serve as an interior lamp for the rear cargo area.

Spacious cargo room

The new Kia Soul offers a luggage capacity of 686 litres, an enlarged tailgate opening width and height, as well as 60:40 split flat-folding rear seats. That means greater convenience when loading oversized items.



Cooling glove box ('3' upwards)

Cold air from the air conditioning unit can be vented into the glove box, creating a mini-cooler for drinks or snacks.



Steering wheel mounted controls

Adjust audio volume and change stations without taking your hands off the wheel, thanks to ergonomically positioned steering wheel controls.



Cruise control with speed limiter ('2' upwards)

Adjust cruise control settings via the conveniently positioned buttons on the steering wheel.



Reversing camera ('2' upwards)

When in reverse, the camera displays a live image on the navigation screen to help you judge the distance to obstacles behind.



Automatic air conditioning ('2' upwards)

The system automatically turns on and off to maintain the desired temperature while a cluster ioniser eliminates unwanted odours.



Heated steering wheel ('Sport')

Quickly warms your hands at the touch of a button for added comfort during colder months.

The Soul range

WHEELS

ENGINE, TRANSMISSION & CO₂ EMISSIONS

SOUL '1'



16" Alloy wheels
(205/60R)

1.6 GDi 130bhp 6-speed manual (152 g/km)

SOUL '2'



17" Alloy wheels
(215/55R)

1.6 GDi 130bhp 6-speed manual (152 g/km)

1.6 CRDi 134bhp 6-speed manual (127 g/km)

1.6 CRDi 134bh 7-speed auto DCT (130 g/km)

SOUL '3'



18" Alloy wheels E Type
(235/45R)

1.6 CRDi 134bhp 6-speed manual (127 g/km)

1.6 CRDi 134bh 7-speed auto DCT (130 g/km)

SOUL 'Sport'



18" Alloy wheels F type
(235/45R)

1.6 T-GDi 201 bhp 7-speed auto DCT (156 g/km)

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STANDARD SPECIFICATION

SOUL STANDARD '1' FEATURES

- 16" Alloy Wheels (205/60R)
- Motor Driven Power Steering (MDPS)
- ABS, ESC, HAC, VSM, ESS
- TPMS (Tyre Pressure Monitoring System)
- Airbags Pass & Driver: Front, side, curtain
- Tilt and Telescopic Steering
- Flex Steer
- Body Colour Exterior Door Handles
- Black High-gloss & Chrome Surround Front Grille
- Body colour, Electric Adjustable with Side-repeater Lamp Door Mirrors
- High gloss Black Front and Rear Bumpers
- All Round Electric Windows with Driver Auto Up/Down
- Day Time Running Light (DTRL)
- Day and night rear view mirror
- Luggage Area Load Cover & Net Hooks
- Luggage Area Light
- Black Cloth Upholstery
- Front Cup Holder
- Seatback Pockets
- Silver Interior Door Handles
- 60:40 Seatback Folding
- 6 Speakers
- Auto Door Lock System / Speed Sensing Lock / Impact Sensing Unlock
- Dead locks
- Centre Fascia Power Outlet
- Trip Computer
- Steering Wheel Mounted Controls
- Front & Rear Fog lights
- Illumination Ignition Key Hole
- Centre Armrest Storage Box
- Centre Cabin Lights
- Driver Manual Seat Height Adjuster
- Keyless Entry Remote Control w/ folding key
- Tinted Glass
- Air Conditioning
- Urban Styling Pack (in black high gloss with silver trim)
- Roof Rails
- Temporary Spare Wheel & Tyre
- DAB Radio
- Bluetooth® with Voice Recognition & Music Streaming *
- USB & AUX Ports

Clear White
(Standard Paint)

Titanium Silver
(Premium Paint)

Quartz Black
(Premium Paint)

Inferno Red
(Premium Paint)

SOUL '2' (ADDS OVER '1')

- 17" Alloy Wheels (215/55R)
- 16" Front Disc Brakes
- Heated Door Mirrors
- Black High Gloss Door Mirrors
- Auto Light Control
- High-gloss Black Centre Fascia Panel, Steering Wheel Bezel and Door Armrest
- Faux Leather Cluster Housing and Door Centre Trim
- Satin Chrome Interior Handles
- Leather Wrapped Steering Wheel & Gearshift
- Cruise Control & Speed Limiter
- Privacy Glass (Rear Windows & Tailgate)
- Projection Headlights, LED DRL, LED Rear Combination Lights
- Rear Parking Sensors **
- 7" Navigation with Apple CarPlay & Android Auto via connectivity *
- Reversing Camera
- Automatic Air conditioning

Clear White
(Standard Paint)

Titanium Silver
(Premium Paint)

Quartz Black
(Premium Paint)

Clear White with Inferno
Red Roof (Two-Tone Paint)

Inferno Red with Quartz
Black Roof (Two-Tone Paint)

Caribbean Blue
(Premium Paint)

SOUL '3' (ADDS OVER '2')

- Premium 18" Alloy Wheels (235/45R)
- Chrome Exterior Door Handles
- Front & Rear Parking Sensors **
- Electrochromic Mirror (ECM)
- Cooling Glove Box
- Black Leather Seats with Grey Stitching ***
- Heated Front Seats
- All-round Electric Windows with Driver & Front Passenger Auto Up/Down Function
- Luggage Under Floor Tray
- Rear Luggage Power Outlet
- Portable LED Luggage Light
- 4.2" TFT Supervision Cluster
- Engine Start/Stop Button with Smart Entry System
- Aero Blade Windshield Wiper
- Mood Light Front Door Speakers
- 8-speaker JBL® Premium Sound System
- 8" Navigation with Apple CarPlay & Android Auto via connectivity *
- Rain Sensing Front Wipers

Clear White
(Standard Paint)

Quartz Black
(Premium Paint)

Titanium Silver
(Premium Paint)

Clear White with Inferno
Red Roof (Two-Tone Paint)

Inferno Red with Quartz
Black Roof (Two-Tone Paint)

SOUL 'SPORT' (ADDS OVER '3') MINUS FRONT PARKING SENSORS, RAIN SENSORS & TEMP SPARE WHEEL

- 18" F type Alloy Wheels (235/45R)
- 17" Front Disc Brakes
- Twin Exhaust System
- Electric Tilting & Sliding Panoramic Sunroof
- LED Front Fog Lights
- Xenon Headlights
- BSD (Blind Spot Detection) with RCTA (Rear Cross Traffic Alert)
- Black Cloth & Leather Seats with Orange Stitching (Black One-Tone)***
- Heated Front & Outer Rear Seats
- Driver & Front Passenger Seats Electric Adjustment (10 way)
- D-Cut Steering Wheel with Perforated Leather Trim
- Heated Steering Wheel
- LED Side Cabin Light
- High Beam Assist (HBA) & Lane departure warning system
- TMK (Temporary Mobility Kit)

Quartz Black
(Premium Paint)

Titanium Silver
(Premium Paint)

Wild Orange
(Premium Paint)

* Please check with your dealer for mobile phone compatibility.

** Parking sensors may not match exterior body colour.

*** Some parts of the leather upholstery contain faux leather.

COMPLETE PEACE-OF-MIND

7-year vehicle warranty

Every Kia benefits from a 7-year/100,000 miles new car warranty. This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com/uk for all the latest news and to find out more information about the new Soul range.



Care-3

For complete peace-of-mind, Kia can offer you a great value fixed-price servicing package for your New Soul which is called Care-3. Please speak to your Kia dealer for more information and pricing. Terms and conditions apply. Log onto www.kia.com/uk for details.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Log onto www.kia.com/uk for more details.

The official fuel consumption figures in mpg (l/100 km) for the New Soul range are: Urban: 33.2 (8.5) - 51.3 (5.5). Extra-Urban: 48.7 (5.8) - 65.7 (4.3). Combined: 40.9 (6.9) - 58.8 (4.8). The official CO₂ emissions for the New Soul range are 127-156 g/km.



Fuel consumption figures are derived from testing in accordance with EU standard test procedures and regulations. These official figures are for comparative purposes only and may not reflect 'real world' fuel consumption. The figures do not constitute a guarantee or offer from Kia Motors. For more information visit <http://www.dft.gov.uk/vca/fcb/the-fuel-consumption-testing-scheme.asp>





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All information and illustrations are based on data available at the time of print (July 2017) and are subject to change without notice. The fuel figures quoted were obtained in accordance with the prescribed measuring process (Directive 80/1268/EEC within the currently applicable version). These figures are based on an individual vehicle and do not constitute part of the product offer; they are provided solely for the purposes of comparison between different vehicle models. Contact your local Kia dealer for current information and full warranty details including terms and conditions. Imagery shown throughout this brochure is for illustrative purposes only and not to UK specification. Features shown are not necessarily standard across the new Soul range.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open as well as individuals such as tennis sensation Rafael Nadal.



The Power to Surprise